

K-Uncorn Global Conference in Vietnam 2024

The purpose of the 'K-Uncorn Global Conference' is to serve as a strategic catalyst for fostering robust partnerships and collaborations between Korean and Vietnamese startups. This event aims to bridge the gap between the two ecosystems, offering a dynamic platform for knowledge exchange, talent acquisition, and market entry opportunities. By highlighting the strengths and potential synergies of both countries, the event seeks to drive innovation, stimulate economic growth, and strengthen bilateral relations.

【 Event Overview 】

Event Schedule: November 28, 2024

Event Location: Vinpearl Landmark 81

Event Host: Ministry of SMEs and Startups (MSS)

Event Organizer: Korea SMEs and Startups Agency (KOSME)

Main Programs:

1. **Conference:** Presentations and panel discussions on topics related to Korean-Vietnamese startups.
2. **Job Fair:** Meeting Korean startups with Vietnamese software talents
3. **Buyer Consultation Meeting:** Business meeting between Korean startups with local buyers for consultations.
4. **Networking Session:** A session for information exchange and networking with local stakeholders. (to be held at a separate location)

【 Conference Overview 】

Event Objective: To foster global innovation and business growth by exploring strategies for K-entrepreneurs to expand into the Vietnamese market and understanding the dynamics of Vietnam's burgeoning startup ecosystem.

Event Date & Time: November 28, 2024 13:20~16:00

Event Location: Vinpearl Landmark 81, Saigon Room 3

Event Program: Opening, Welcome Remarks, Performance,
Keynote Presentation, Lecture, Panel Discussion

Event Schedule at a Glance:

Time		Program	Detail	Remark
13:00-13:15	5'	Pre-Meeting	VIP Pre-Meeting	VIP Room
13:20-13:25	5'	Opening	MC Opening	Simultaneous Interpretation (KOR-VN)
13:25-13:45	20'		Welcome Remarks	
13:45-13:50	5'	Performance	Congratulatory Performance, Group Photo	
Break(5')				
13:55-14:00	5'	Presentation	Introduction to KOSME's Startup Support Program	
14:00-14:40	40'	Keynote	[Korea] K-Entrepreneurship and Global Expansion Strategy	
14:40-15:20	40'	Lecture	[Vietnam] The Present and Future of the Vietnam's Startup Ecosystem	
15:20-16:00	40'	Panel	HRM Methodologies for Startups	

The schedule is subject to change

【 Job Fair Overview 】

Event Objective: To facilitate effective connections between Korean startups and Vietnamese software talents, leading to potential job opportunities and talent acquisition.

Event Date & Time: November 28, 2024 10:00~17:00

Event Location: Vinpearl Landmark 81, Saigon Room 1+2

Event Operation: Matching algorithm to be applied to the data of participating companies and local job seekers registered on the official matching site

Event Schedule at a Glance:

Time		Program	Detail	Remark
09:00-10:00	60'	Set-Up	Preparations for Meeting	-
10:00-11:55	115'	Meeting	Recruiting Company X Job Seeker Meeting	15min per Meeting
11:55-13:10	75'	Break	Lunch Break	-
13:10-13:50	40'	Conference	Conference participation	-
13:50-16:55	185'	Meeting	Recruiting Company X Job Seeker Meeting	15min per Meeting

The schedule is subject to change

Participating Company(Korea) List : 33 Companies

No.	Company Name	Business Type/ Field
1	Woodang Network Inc.	Computer Programming Services, Database and Online Information Services
2	Signal Care	Compound Feed Manufacturing Industry
3	SunnyMind Co., Ltd.	System Software Development
4	PIA Space Co., Ltd.	Online Education Academy
5	Coconut Silo Co., Ltd.	Information and Communication Technology (ICT) Industry
6	Bigtorage Co., Ltd.	System Software Development
7	OKIVERY	Information and Communication Technology (ICT) Industry
8	DT Korea	Software Development, Sales and Rental Industry
9	AFE	Information and Communication Technology (ICT) Industry, Wholesale and Retail Industry, Business Facility Management, Business Support and Rental Services Industry, Professional, Scientific, and Technical Services Industry, Content Planning and Production, Specialized Design and Advertising Industry, Exhibition/Convention and Event Services, Advertising Film and Video Production Industry

10	Shining Lab Inc.	Information and Communication Industry, Media Content Creation Industry
11	Scomot	Information and Communication Technology (ICT) Industry
12	MISE inc.	Database and Online information Services
13	Score Co., Ltd.	Digital Content Production
14	Muti co.,Ltd.	Computer Programming Services
15	Metabon Corp.	Software Development and Sales
16	C&E Co., Ltd.	Manufacturing of Machinery for Agriculture and Forestry
17	w3Company	Software Consulting and Development Supply
18	Stackers	Services Industry, Retail Industry
19	Backslash Dev	Services Industry, Retail Industry, Information and Communication Industry, Wholesale and Retail Industry
20	Upsite Co., Ltd.	Manufacturing of Unmanned Aerial Vehicles and Drones
21	KnowHow.zip	Information and Communication Technology (ICT) Industry
22	MediaBrity	Information and Communication Technology (ICT) Industry
23	Scopele	Wholesale and Retail Industry
24	Prompt Town Co., Ltd.	Online Information Provision Services
25	G-Plan	Professional, Scientific, and Technical Services
26	Enjet Inc.	Enjet is the world's first EHD mass production equipment company
27	Hanul Company Co., Ltd.	blockchain technology
28	Honestspa	Custom swimming pool equipped with automated water quality management solution
29	IROSTYLE	Korean handmade shoe manufacturer located
30	LIKELION	IT field through various programs
31	Nanugi World Co., Ltd	Korean EduTrip service 'Churus Edu'''
32	Simbak	web design, optimized user experience (UX) design, and smart farm system
33	YOUTHCORN	government-led AI/SW training courses

【 Buyer Consultation Meeting Overview 】

Event Objective: To foster strong business partnerships between Korean companies and Vietnamese buyers, leading to increased trade and investment opportunities.

Event Date & Time: November 28, 2024, 10:00~16:30

Event Location: Vinpearl Landmark 81, Meeting Room

Event Operation: Matching algorithm to be applied to the data of participating companies and local buyers registered on the official matching site

Event Schedule at a Glance:

Time		Program	Detail	Remark
09:00-10:00	60'	Set-Up	Preparations for Meeting	-
10:00-11:50	110'	Meeting	Participating Company X Buyer Meeting	30min per Meeting
11:50-13:50	120'	Break	Lunch Break, Conference Participation	-
14:00-16:30	150'	Meeting	Participating Company X Buyer Meeting	30min per Meeting

The schedule is subject to change

Participating Company(Korea) List : 20 Companies

No.	Company Name	Product & Services
1	TAB Co., Ltd.	#UV #sterilizer #Water #Household-goods LADIS : A cap-type UV drinking water sterilizer that fits like a cap on a plastic bottle
2	Next Pangaea	#K-Beauty #COSVISOR COSVISOR: A service that optimally matches brands with manufacturers to streamline product development
3	Keiser	#Music Platform #Copyright Integration System JIGPU: Copyright-integrated content platform that allows you to release, use, and manage music without worrying about copyrights
4	Dudaji	#AI #Kubernetes #MLOps MIDDO: Supports ESL translation, enabling seamless conversion from English to the native language, regardless of the original language
5	Havacam	#Eco-friendliness #Innovation #Pest control HAVACAM Asperitas: Indoor pest trap that uses 360° UV-A light to safely attract and capture flying insects
6	S-Nation	#Pet Fashion #K-Pet-Bag

		BELUZE BAG: A pet carrier bag that can protect the patella etc. Convenient for pet guardian by using a shoulder and waist strap
7	temps	#Baby Diary #Automatic Feeding BAILY: Records the daily life of a baby, is a parenting diary and photo album service. BailyPOT is a product that automatically records feeding.
8	Siloz	#Manufacturing #Travel Products BREEDEN Travel Bottle: Portable all-in-one dispenser that can hold up to nine different shower and cosmetic products in a single compact design.
9	PePe	#Pet Dry Room #Pet Appliances PEPE Pet Dry Room: Allows convenient drying after baths, fur care and fine dust removal through air showers after walks, and daily grooming
10	Selof	#Biotechnology #Cosmetics & Ingredients #OEM&ODM NUCLID Clean Tissue: Hypoallergenic functional wet tissue that can be used instead of feminine hygiene products and can be used on sensitive skin.
11	Tata's factory	The company goal is to provide digestible bagels to customers using healthy ingredients, and it was established to provide consumers with a new experience by creating a variety of flavors by adding our own senses to traditional bagel recipes.
12	Mon Q.	#AD #Digital #POP-UP Store Design and manage campaigns and performance marketing strategies that effectively achieve KPIs, all based on creative strategies deeply rooted in understanding the brand
13	Learn Korean In Korean	#Online Learning #Korean 100% immersive learning with premium lectures, shorts and practice exercises. AI-powered conversation practice with real time feedback
14	Coconut Silo	#AI #Big Data #Mobility A cargo transportation brokerage platform that uses Mobile App/Web to match shippers and borrowers who want to transport domestic cargo in the ASEAN market, including Vietnam, and international cargo on land through the border
15	Freshour	#Pet Healthcare #Dietary Solution A recipe that adapts quickly without any burden on digestion for pet's that are new to raw food. The only meat that has been selected as a superfood, turkey and chicken rich in essential amino acids.
16	Beauty friends	#K-Beauty #Make-up #Crystal Vegan Beauty Based on a 100% vegan formula, preciali is a K-beauty makeup brand that sincerely values the beauty and individuality of its customers
17	Tea Areum	#Tea Lifestyle #Zero Sugar Milk Tea Base A zero-sugar black tea milk tea base developed with domestically sourced hydrangea extract as an alternative sweetener
18	Tasty Brothers	#K-FOOD #K-BOWL #K-SAUCE JangSaJang represents Korean rice bowl using Korean traditional 'Jang'

		sauce to suit palate for people around world. After carefully developing our own 'Jang' sauce for a long time, we could make rich taste and savor
19	Manmanhan	#ECO #MICE # POP-UP Store The company behind "Table Times," a brand specializing in the design and production of eco-friendly event spaces
20	Pia Space	#PIASPACE #AI #Intelligent CCTV Detection performance for complex situations is superior compared to existing object detection AI-based solutions (F1 score: 96 (MACS) vs. 38 (existing object detection AI-based))