

## Call for Participants: Green Growth Idea Hackathon

In order to achieve global carbon neutrality goals, the participation of individuals is essential. In conjunction with the “World Green Growth Forum”, Pohang City is seeking practical ideas for reducing carbon emissions in daily life. Selected ideas will contribute to the declaration of a “Green Growth Vision to Promote Citizen Participation.”

We invite you to submit actionable ideas and tasks to help reduce carbon emissions. We eagerly look forward to your enthusiastic participation!

February 2025  
World Green Growth Forum Secretariat

### 1

## Overview

- Title: Green Growth Idea Hackathon
  - Date: May 14<sup>th</sup>, 2025(Wed) – May 15<sup>th</sup>, 2025(Thu)
  - Application Deadline
    - International: March 10<sup>th</sup>, 2025 (Mon) – March 14<sup>th</sup>, 2025 (Fri)
    - Domestic: March 31<sup>st</sup>, 2025 (Mon) – April 4<sup>th</sup>, 2025 (Fri)
  - Organizer: World Green Growth Forum Secretariat
  - Eligibility: Individuals willing to participate in carbon-neutral activities for green transformation and capable of presenting proposals in English
  - Number of teams to be selected: A total of 10 teams (5 teams from Korea, 5 teams from Abroad)
  - Support provided to selected teams: Invitation to the WGGF
    - Airfare (for international participants only) & domestic transportation
    - Three nights of accommodation
    - Pohang city tour
- \* Note: Any costs beyond the provided support will be the responsibility of participants
- \*\* Note: World Green Growth Forum Secretariat do not guarantee participants' visa

## WGGF OVERVIEW

- Event Name: World Green Growth Forum
- Date: May 14<sup>th</sup>, 2025 (Wed) – May 15<sup>th</sup>, 2025 (Thu)
- Location: Pohang City and surrounding areas
- Content:
  - Main Events: Opening Ceremony, Thematic Sessions, Green Growth Vision Declaration Ceremony, ICLEI Townhall COP
  - Side Events: Green Growth Idea Hackathon, Pre-UGIH S.I.W, Promotional booth

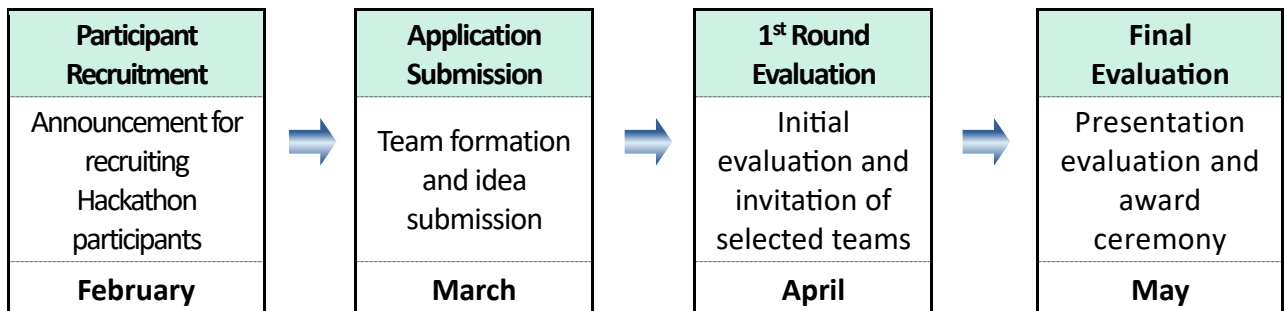
## 2

## Hackathon Details

### ○ Competition Theme

- Ideas that can encourage carbon-neutral actions in daily life
  - ▲ Creativity ▲ Systematic Approach ▲ Practical Possibility ▲ Sustainability
  - ※ The idea must include the possibility of securing carbon reduction data (qualitative or quantitative)

### ○ Operational Procedure



### ○ 1<sup>st</sup> Round Evaluation

- International: During the fourth week of March 2025
- Domestic: During the second week of April 2025

### ○ Final Round Evaluation

- Presentation Method: English presentation
- Presentation Duration: Each team will present approximately 15 minutes  
10 min. for explanation + 5 min. for Q&A
- Presentation Content must include the following:
  - ① Background of the idea proposal,
  - ② Explanation of the idea and implementation plan
  - ③ Methods for securing carbon reduction data
  - ④ Anticipated effects
- 3 to 5 Judges will evaluate the presentations. Rankings will be determined based on the total scores, which will be aggregated according to the evaluation criteria of each judge

## ○ Prizes and rewards

- Number of awards: 4 teams in total  
(1 Grand Prize, 2 Excellence Prizes, 1 Encouragement Prize)
- Exceptional ideas may be incorporated into the Green Growth Vision Declaration Ceremony
- The Grand Prize includes 1,000,000 KRW in prize money,  
the Excellence Prize includes 600,000 KRW in prize money,  
and the Encouragement Prize includes 400,000 KRW in prize money.
- The Award Certificate issued by the Mayor of Pohang City

※ Subject to change due to operational circumstances.

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## Submission & Important Notes

### ○ Submission Documents

- All documents from 1 to 4 must be submitted in PDF format
- 1. Hackathon Application Form [**Form 1**]
- 2. Consent for Collection and Use of Personal Information & Documents, Copyrights [**Form 2**]
- 3. Letter of Consent for Participation of minor [**Form 3**]
- 4. Green Growth Idea Proposal
  - ※ Must refer to the **Hackathon Proposal Guidelines**.
  - ※ All the team members should submit [**Form 2**]
  - ※ Only the minor participant must submit [**Form 3**]

### ○ Submission Documents

- Collect the documents and submit them via contact person's email
- **Contact : [hackathon@wggf.co.kr](mailto:hackathon@wggf.co.kr)**
- File Name: GreenGrowthIdeaHackathon\_CountryName(ex. KR)\_Teamname
- For inquiries, please send an email the respective country's contact person

### ○ Important Notes

- Apply as a single team (no overlapping team members)
- A team must consist of a minimum of 3 members and a maximum of 5 members
- There are no restrictions on the age, gender, or nationality of team members:  
however, for minors, [**Form 3**] from a guardian must be submitted, and a guardian (adult) must be a team member
- Any disadvantages caused by errors in filling out, missing, false information, or document forgery will be the responsibility of the applicant

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## WGGF Hackathon Schedule

	Time	Content	Remarks
-1day (5/13)	15:00 ~ 16:00	Check In	
	16:00 ~ 17:00	Pohang Tour (not fixed)	
	17:00 ~ 18:00		
	18:00 ~ 19:00		
	19:00 ~ 20:00		
	20:00 ~ 21:00		
WGGF DAY1 (5/14)	09:30 ~ 10:00	WGGF	Register
	10:00 ~ 12:00	WGGF Opening	Attend
	12:00 ~ 13:30	Lunch	
	13:30 ~ 15:00	Hackathon	Idea Strengthening
	15:00 ~ 16:00		Presentation
	16:00 ~ 17:00		
	17:00 ~ 18:30		
WGGF DAY2 (5/15)	10:00 ~ 11:00	Hackathon	Award Ceremony
	11:00 ~ 12:00	WGGF session	Attend
	12:00 ~ 13:30	Lunch	
	13:30 ~ 16:00	Vision Declaration Ceremony & Town Hall COP	Attend
	16:00 ~ 17:00	Green Growth Campaign	Outside

※ Subject to change due to operational circumstances

[Form 1] Hackathon Application Form

– World Green Growth Forum – Green Growth Idea Hackathon Application Form			
NAME OF TEAM	(max. of 10 words)		
GREEN GROWTH IDEA	* Please explain GREEN GROWTH IDEA in 2-3 sentences		
BACKGROUND OF IDEA	* Please explain in 4-6 sentences		
METHOD OF DATA OBTAINING	* Please explain in 4-6 sentences		
EXPECTED EFFECTS	* Please explain in 4-6 sentences		
PROFILE OF TEAM LEADER			
NAME	(SURNAME)		(FIRST NAME)
DATE OF BIRTH	(YEAR)	(MONTH)	(DAY)
NATIONALITY		GENDER	
PROFESSION			
RESIDENCE ADDRESS	(POSTCODE)		
MOBILE NO.			
E-MAIL	* This will be the main point of contact		

PROFILE OF TEAM MEMBER 1			
NAME	(SURNAME)		(FIRST NAME)
DATE OF BIRTH	(YEAR)	(MONTH)	(DAY)
NATIONALITY		GENDER	
PROFESSION			
RESIDENCE ADDRESS	(POSTCODE)		
MOBILE NO.			
E-MAIL			
PROFILE OF TEAM MEMBER 2			
NAME	(SURNAME)		(FIRST NAME)
DATE OF BIRTH	(YEAR)	(MONTH)	(DAY)
NATIONALITY		GENDER	
PROFESSION			
RESIDENCE ADDRESS	(POSTCODE)		
MOBILE NO.			
E-MAIL			
PROFILE OF TEAM MEMBER 3			
NAME	(SURNAME)		(FIRST NAME)
DATE OF BIRTH	(YEAR)	(MONTH)	(DAY)
NATIONALITY		GENDER	
PROFESSION			
RESIDENCE ADDRESS	(POSTCODE)		
MOBILE NO.			
E-MAIL			

PROFILE OF TEAM MEMBER 4				
NAME	(SURNAME)		(FIRST NAME)	
DATE OF BIRTH	(YEAR)	(MONTH)	(DAY)	
NATIONALITY		GENDER		
PROFESSION				
RESIDENCE ADDRESS	(POSTCODE)			
MOBILE NO.				
E-MAIL				
PHOTO				
LEADER	MEMBER 1	MEMBER 2	MEMBER 3	MEMBER 4
<p><i>I, the undersigned applicant, declare that the particulars in this application are true and accurate as per the guidelines of The Green Growth Idea Hackathon 2025 and that I have not willfully suppressed any material fact.</i></p> <p style="text-align: center;">Date: (Day) / (Month) / 2025</p> <p style="text-align: center;">Team Leader: _____ (Signature)</p> <p>To World Green Growth Forum Secretariat</p>				

## [Form 2] Consent for Collection and Use of Personal Information & Documents

Consent for Collection and Use of Personal Information & Documents			
<b>1. Information to be Collected</b>			
<b>Purpose of Use</b>	Green Growth Idea Hackathon: Submission, Evaluation, Travel and Accommodation Arrangements (for selected teams)		
<b>Information to be Collected</b>	Personal Information	Name, date of birth, nationality, gender, profession, residence address, mobile phone number, email and all the personal information provided in the application form	
	Documents	All submission documents	
<b>Retention Period</b>	5 years	<b>Grounds for use</b>	Consent to the use of personal information by the subject
<b>Right to refuse</b>	We are collecting personal information to promote the Green Growth Idea Hackathon project, and personal information will only be used for business related to this project. If you do not wish to provide it, you may be restricted from participating in this project.		
<b>Do you agree with the purpose of collecting and using personal information?</b>		<input type="checkbox"/> Agree <input type="checkbox"/> Disagree	
<b>2. Consent to the provision of personal information to a third party</b>			
<b>Purpose</b>	Provision and used by related agencies for this project		
<b>Third party</b>	World Green Growth Secretariat, Korea Tourism Organization, Travel Agency, etc		
<b>Providing Information</b>	Personal Information	Name, date of birth, nationality, gender, profession, residence address, mobile phone number, email and all the personal information written on the application form	
	Documents	All submission documents	
<b>Retention Period</b>	5 years	<b>Grounds for use</b>	Consent to the use of personal information subject
<b>Right to refuse</b>	We are providing personal information to third parties involved in Green Growth Idea Hackathon project. The information will only be used for business related to this project. If you do not wish to provide it, you may be restricted from participating in this project.		
<b>Do you agree with providing Information to third party?</b>		<input type="checkbox"/> Agree <input type="checkbox"/> Disagree	
<b>3. Copyright Usage Agreement</b>			
<b>1) Copyright Use for Submitted Works</b> The applicant agrees to grant the rights to the submitted works as described below: <ul style="list-style-type: none"> <li><b>Works Subject to License:</b> Live video, submitted materials (presentation materials and personal information), online/offline distribution of presentation materials, etc.</li> <li><b>Rights Granted:</b> Reproduction rights, public transmission rights (broadcasting, transmission, digital audio transmission rights), distribution rights, and rights to create derivative works.</li> </ul>			
<b>2) Responsibility for Copyright Compliance</b> In the event that any design or content submitted by the speaker violates copyright laws and causes issues later, the event organizer, organizing body, or agency will not be held responsible. The speaker is responsible for ensuring that any raw data used is properly reviewed and prepared. If any data is quoted, the source must be clearly cited.			
<b>3) Distribution of Materials</b> The event will be held offline, but materials may be distributed via websites, government-related websites, TV (IPTV), print, social media (SNS), and the event's official websites during and after the event for promotional purposes. These materials may be shared, viewed, and provided without time restrictions after the event.			
<b>4) Duration of Copyright License</b> The duration of the license for the use of the subject materials will begin from the date of the speaker's presentation and continue until the speaker notifies the event organizers of their wish to withdraw permission for the use of their works.			
<p style="text-align: center;"><i>I, the undersigned, hereby consent to collection and use of my personal information and documents submitted as part of my application for the Green Growth Idea Hackathon.</i></p> <p style="text-align: center;">Date: (Day) / (Month) / 2025</p> <p style="text-align: center;">Name: _____ (Signature)</p>			



[Form 3] Letter of Consent for Participation of minor

**LETTER OF CONSENT FOR PARTICIPATION OF MINOR**

*I, as a parent or a guardian of the following minor listed below, hereby give my consent for their participation in the Green Growth Idea Hackathon. I also agree to take responsibility for any damages caused by the minor during the event.*

**Person Under the Age of 18**

NAME	(SURNAME)	(FIRST NAME)
DATE OF BIRTH	/	/ (YYYY/MM/DD)
AGE		

**Parent**

NAME	(SURNAME)	(FIRST NAME)
DATE OF BIRTH	/	/ (YYYY/MM/DD)
ADDRESS	(POSTCODE)	
MOBILE NUMBER		
RELATIONSHIP		

**Guardian**

NAME	(SURNAME)	(FIRST NAME)
DATE OF BIRTH	/	/ (YYYY/MM/DD)
MOBILE NUMBER		
RELATIONSHIP		

*I, the undersigned, hereby consent to the participation of the minor I have submitted as an applicant for the Green Growth Idea Hackathon.*

Date: (Day) / (Month) / 2025

(Person Under the Age 18)	Name:	(Signature)
(Parent)	Name:	(Signature)
(Guardian)	Name:	(Signature)

To World Green Growth Forum Secretariat

– World Green Growth Forum –

## Green Growth Idea Proposal Guidelines

1. The idea proposal must be **written in English**.
2. The proposal must be created in **PPTX (16:9) format**  
(The file should be converted to PDF for submission).
3. The proposal must be limited to a **total of 20 pages**.
4. The proposal should include the following components:
  - ① Background of the idea proposal
  - ② Explanation of the idea and implementation plan
  - ③ Methods for securing(obtaining) carbon reduction data
  - ④ Expected effects
  - ⑤ Other relevant details.
5. The proposal presentation **must be conducted in English**.

### Submission deadlines

- March 10<sup>th</sup>, 2025 - March 14<sup>th</sup>, 2025

### First round of evaluation (Internal Evaluation)

- March 17<sup>th</sup>, 2025 - March 21<sup>st</sup>, 2025

### Final round of evaluation (Presentation at WGGF)

- Date: May 14<sup>th</sup>, 2025

### Award Ceremony at WGGF

- Date: May 15<sup>th</sup>, 2025

- Presentation Method: Public presentation in English by the teams selected in the first round (PT presentation).
- Presentation Duration: Approximately 15 minutes (10 min. for explanation + 5 min. for Q&A).
- Scoring Method: Final rankings will be determined based on the total scores calculated according to the evaluation criteria set by each judge.